


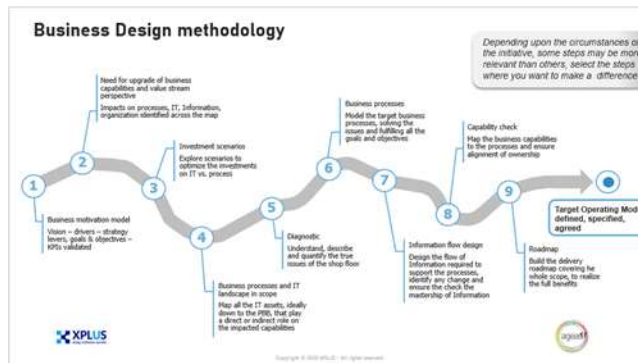
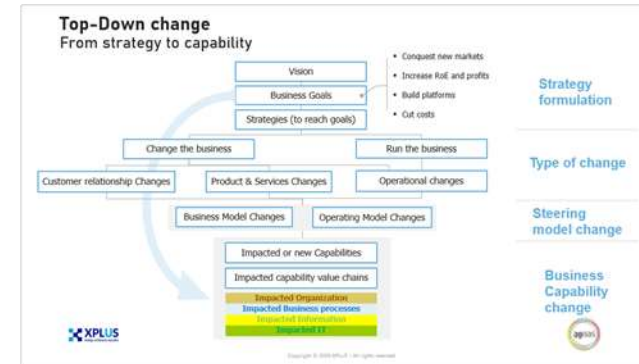
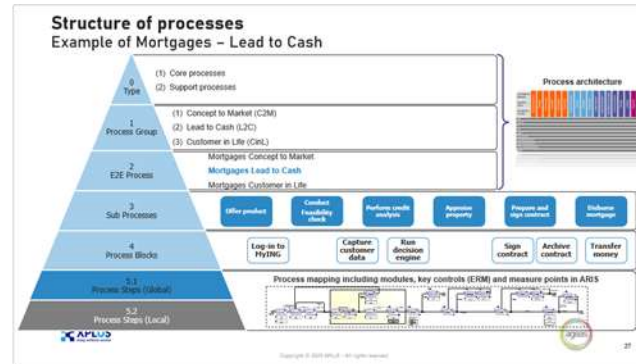
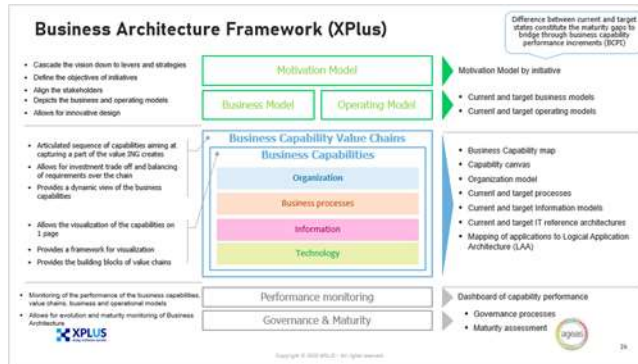
Business Architecture

Define the BusArch practice through a single end-to-end case.

Section	Description
Introduction	Definition, positioning within the enterprise drivers and added value of business architecture.
Framework	The different aspects of the framework , the models that support the framework and the why of each part.
Role	Responsibilities , hard and soft skills , collaboration with other roles.
Practice	In depth training of the framework: What, why, how + example + exercise. <ul style="list-style-type: none">• <u>Flow</u>: • <u>Models</u>: Business motivation model, Business model, Market model, Value proposition, Operating model• <u>Elements</u>: Capabilities, Value Chain, Organization, Business Process, Information, Capability Performance Increment, Roadmap, Maturity

Business Architecture

Some extracts



Enterprise & Solution Business Architecture scope

Scope	Geography	Organization	Processes	Capabilities	Initiatives	Information	
Enterprise (Macro)	World	Global Market	Standard Processes	Industry Capability Maps	Investment themes	Standard Information Models (e.g. ARS)	
Enterprise	Continent	Holding/Group of companies	Process Map level 1	Capability Map Level 1	Project Portfolio	Business Information Model	
	Country	Local Company	Process Map level 2	Capability Map Level 2	Strategic Programmes		
	Local Market						
Programme	Region				EPIC	Subject Area Model	
	City	Division/Units/ Client Dept.	End to End Processes	Capability	Project		
	Solution	Village	Department/ Tribe	Business Process	Capability Dimensions	Feature/Phase	Application Data Model
		Block	Team/Squad	Customer journey / Process Description		User Story	
Solution	House	Sub-teams	Procedure		Task/Work package		
	(Micro)	Room	Job Description	Task	I KPI	Detailed Database Design	

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Standard Business Architecture Presentation Structure

Slide	Story part	Representation	Consider also
Presentation Title Slide	"Who tells the story?"		Don't forget "who are we?" ("Transformation Team") + date
1. The context and requirements	"Setting the scene" The context The disruption The conflict The quest	<ul style="list-style-type: none"> • Current business architecture (Precise, not detailed) • Business motivation (Vision, Goals, Objectives) • Business Model changes 	Business Solutions Benefits Business Solutions trade-offs
2. Alternative Business Solutions	"What could we do?" The different paths to the quest	<ul style="list-style-type: none"> • Alternatives table with options and pros/cons 	
3. Target Business Solution	"What will we do?" What kind of order will we bring into the chaos?"	<ul style="list-style-type: none"> • Impacted capabilities with the required CPis • in target value chain with selected processes 	"Do or do not, there is no try" ☹
4. Business Roadmap	"How will we get there?" The path to the quest	<ul style="list-style-type: none"> • Related Strategy and tactics • Initiatives • Timeline with CPis Business Value Milestones 	
5. Feasibility, Risks and Recommendations	"How will we tackle obstacles?" The voice of the guide.	<ul style="list-style-type: none"> • Risk Analysis • Next steps 	Next steps

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