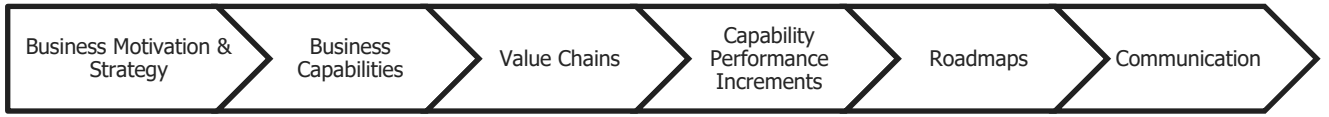
Business Architecture

Define the BusArch practice through a single end-to-end case.

Section	Description
Introduction	**Definition**, **positioning** within the enterprise **drivers** and **added value** of business architecture.
Framework	The different aspects of the **framework**, the **models** that support the framework and the **why** of each part.
Role	**Responsibilities**, hard and soft **skills**, **collaboration** with other roles.
Practice	**In depth training** of the framework: What, why, how + example + exercise. • Flow:  • Models: Business motivation model, Business model, Market model, Value proposition, Operating model • Elements: Capabilities, Value Chain, Organization, Business Process, Information, Capability Performance Increment, Roadmap, Maturity

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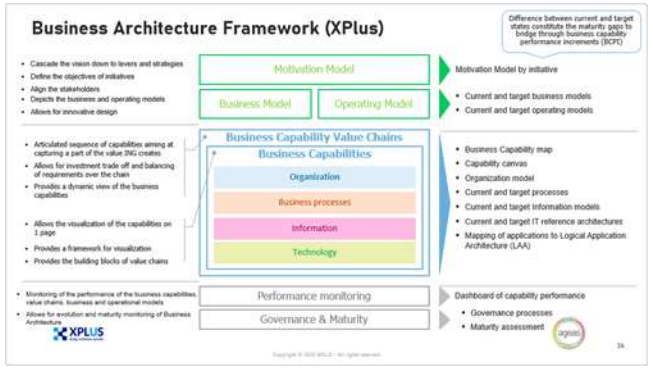
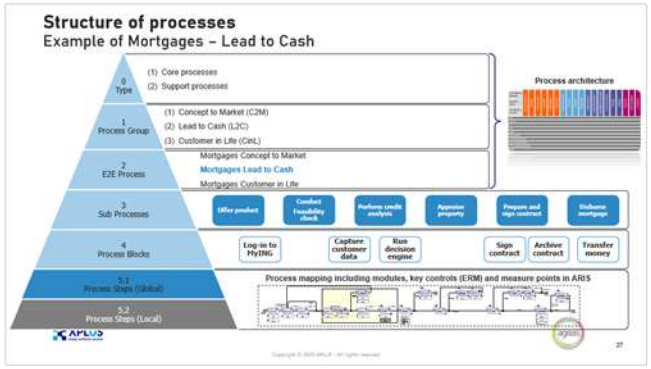
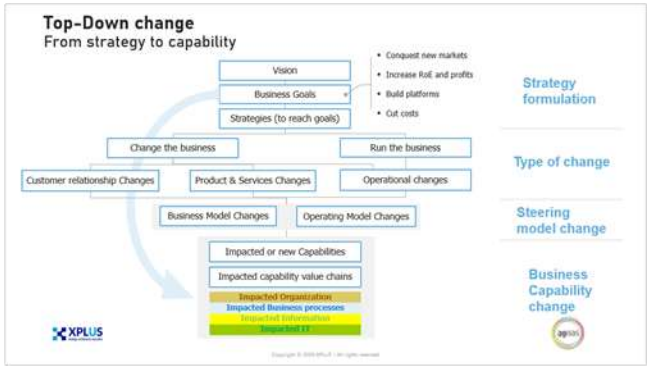
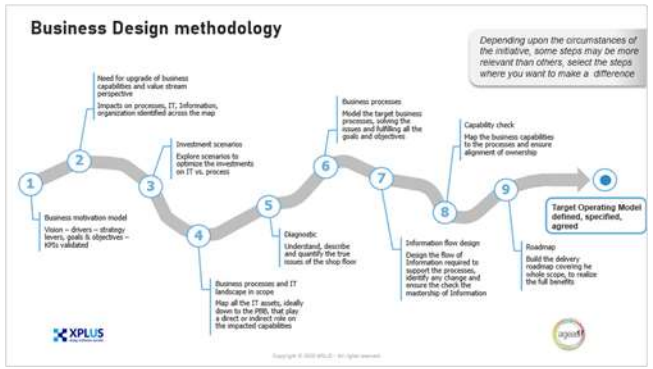
Business Architecture

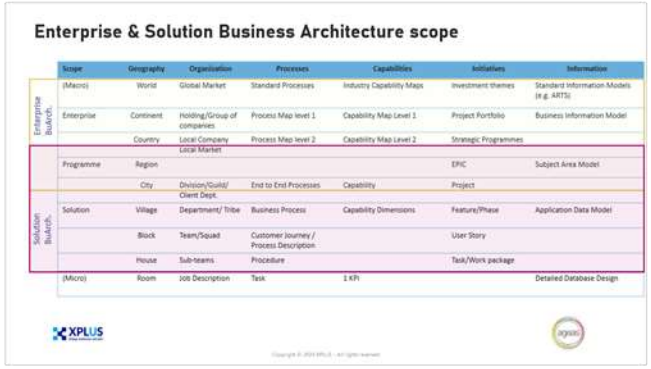
Some extracts

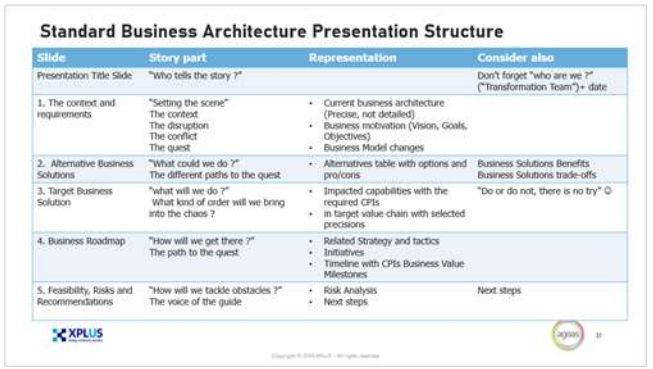












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